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UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Edward J. Koplar et al.

Examiner: Srivastava, Vivek

Patent No.: 7,213,254

Group Art Unit: 2623

Issue Date: May 1, 2007

Docket No: 2369.012US1

Title: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL OPPORTUNITIES

Commissioner for Patents
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SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH,.
Customer No: 21186

By: / Randy L. Caris
Name: Randy L. Caris
Reg. No. 44,584
RLC:CMG:sj

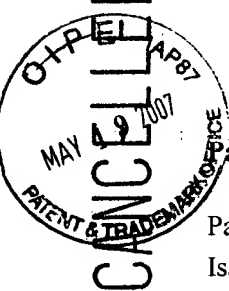
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Kathleen Hauser
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Patent 7,213,254

PATENT

IN UNITED STATES PATENT AND TRADEMARK OFFICE

Patent No.: 7,213,254

Docket No: 2369.012US1

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Patentee: Edward J. Koplar et al.

Customer No.: 21186

Confirmation No.: 8583

Title UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL OPPORTUNITIES

REQUEST FOR CERTIFICATE OF CORRECTION

Commissioner for Patents
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Alexandria, VA 22313-1450
ATTN: CERTIFICATE OF CORRECTION BRANCH

It is requested that a Certificate of Correction be issued correcting printing errors appearing in the above-identified United States patent. Two copies of the text of the Certificate in the suggested form are enclosed.

Pursuant to 1.20(a), enclosed please find a check in the amount of \$100.00.

Issuance of the Certificate of Correction would neither expand nor contract the scope of the claims as properly allowed, and re-examination is not required.

The Examiner is authorized to charge any additional fees or credit overpayment to Deposit Account No.19-0743.

Respectfully Submitted
EDWARD J. KOPLAR ET AL.

By their Representatives,
SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A
P.O. Box 2938
Minneapolis, MN 55402
(612) 373-6900

Date : May 16, 2007

By: / Randy L. Canis /
Randy L. Canis
Reg. No: 44,584
RLC:sj

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Kathleen Hawser
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**UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION**

PATENT NO : 7,213,254

Page (1) of 1

DATED : May 1, 2007

INVENTOR(S) : Koplar et al.

It is certified that errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the face page, in field (73), in "Assignee", in column 1, line 2, after "LLC," insert

- - d/b/a Veil Interactive Tec, - -.

In column 3, line 50, after "application" insert - - . - -.

In column 11, line 26, delete "MP 3" and insert - - MP3 - -, therefor.

In column 14, line 3, after "herein" insert - - . - -.

In column 15, line 53, delete "What ?" and insert - - What? - -, therefor.

In column 22, line 53, delete "interaction" and insert - - interactions - -, therefor.

In column 28, line 15, in Claim 7, after "device" delete "," and insert - - ; - -, therefor.

In column 28, line 18, in Claim 7, after "system" delete "," and insert - - ; - -, therefor.

In column 28, line 51, in Claim 15, after "claim" delete "8" and insert - - 14 - -, therefor.

MAILING ADDRESS OF SENDER:

SCHWEGMAN, LUNDBERG, WOESSNER, & KLUTH, P.A.
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Minneapolis, MN 55402

Atty Docket No: 2369.012US1

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